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ESG IN ACTION: FROM AWARENESS TO IMPLEMENTATION

BY ELITE INDIGO

Build practical knowledge of Environmental, Social, and Governance (ESG) principles to support responsible decision-making, sustainable growth, and long-term organizational value.

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www.eliteindigo.com

khenghuat.koay@eliteindigo.com

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ESG in Action: From Awareness to Implementation

• Program Overview

Environmental, Social, and Governance (ESG) considerations are increasingly shaping how organizations manage risks, create value, and respond to stakeholder expectations. This 2-day training provides participants with a practical understanding of ESG fundamentals, including environmental sustainability, social responsibility, and governance practices. Participants will explore ESG integration strategies, reporting frameworks, implementation challenges, and emerging trends through case studies and interactive discussions. The programme is designed to help organizations strengthen sustainability efforts, improve decision-making, and support long-term business resilience in a rapidly evolving ESG landscape.

• Learning Objectives

By the end of this programme, participants will be able to:

- Describe the key concepts, dimensions, and importance of ESG in today's business environment
- Identify ESG reporting approaches, implementation strategies, and practices that support sustainable business performance
- Apply practical insights to integrate ESG considerations into organizational decision-making and long-term sustainability initiatives

• Duration

Two (2) Full-Day Workshop (7 Hours)

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ESG in Action: From Awareness to Implementation

Course Schedule (Day 1)

DAY/TIME	DESCRIPTION
30 Minutes	**Opening & Introduction**

2 Hours	**Session 1: Introduction to ESG**
	• **Defining ESG:**
	  ◦ Explain the concept of ESG and its importance in today's business and societal landscape.
	  ◦ Highlight real-world examples of ESG issues and their impact.
	• **Environmental Dimension:**
	  ◦ Discuss the environmental aspect of ESG, including climate change, resource management, and pollution.
	  ◦ Showcase case studies of companies implementing environmentally sustainable practices.

1 Hour	**Lunch**

3 Hours	**Session 2: Social and Governance Dimensions**
	• **Social Dimension:**
	  ◦ Explore the social aspects of ESG, including employee welfare, diversity and inclusion, and community engagement.
	  ◦ Share examples of companies promoting social responsibility.
	• **Governance Dimension:**
	  ◦ Cover the governance dimension of ESG, including corporate governance, ethical leadership, and transparency.
	  ◦ Discuss how effective governance can influence sustainability.

30 Minutes	**Recap & Summary of Day 1**

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ESG in Action: From Awareness to Implementation

Course Schedule (Day 2)

DAY/TIME	DESCRIPTION
30 Minutes	**Opening & Introduction**

2 Hours	**Session 3: Integrating ESG into Business**
	• **Benefits of ESG Integration:**
	  ◦ Explain the benefits of incorporating ESG principles into business operations.
	  ◦ Discuss how ESG can enhance reputation, risk management, and long-term value.
	• **ESG Metrics and Reporting:**
	  ◦ Introduce key ESG metrics and indicators used for measurement and reporting.
	  ◦ Discuss various reporting frameworks (e.g., GRI, SASB, TCFD) and their significance.

1 Hour	**Lunch**

2 Hours	**Session 4: ESG Implementation and Case Studies**
	• **Implementing ESG:**
	  ◦ Guide participants through the steps of integrating ESG into company strategies and decision-making processes.
	  ◦ Provide practical insights on overcoming challenges and fostering buy-in.
	• **Case Studies and Interactive Exercises**
	  ◦ Present real-world case studies showcasing successful ESG integration.
	  ◦ Facilitate group discussions and exercises to encourage participants' engagement.

2 Hours	**Session 5: ESG in Action and Future Trends**
	• **ESG Best Practices:**
	  ◦ Share best practices for organizations looking to implement ESG principles effectively.
	  ◦ Highlight examples of companies that have excelled in ESG performance.
	• **Future Trends and Q&A:**
	  ◦ Discuss emerging trends in ESG, such as impact investing and green finance.
	  ◦ Allow participants to ask questions and clarify doubts.

30 Minutes	**Recap & Summary of Day 2**

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ABOUT ELITE INDIGO

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+60124001158

khenghuat.koay@eliteindigo.com